

WHITBY Citizen Budget

From May 26 to July 22, nearly 3,500 people engaged in the Town's Citizen Budget Tool.

What We Heard:

Participation

57% of participants said they learned something new by participating in the budget engagement process

Nearly **1,140** tool completions
(up from nearly 900 in 2021)

3,450+ site visitors
(up from 1860+ in 2021)

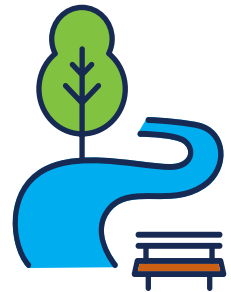
630+ comments
(same as 2021)



Taxes

Top response from participants was that they are comfortable with current taxation and service levels. Here's why:

- easy access to other regions
- liveable/enjoyable town
- green spaces
- safe community

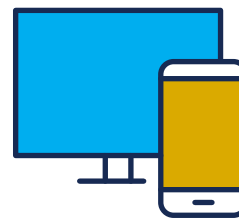


Top Budget Priorities

- 1 Revitalization of Downtowns
- 2 More Green Space
- 3 Enhanced quality of Town's indoor/outdoor facilities



Additional Social Engagement



17K+
Engagements

277,000+ Impressions

Engagements include likes, comments, shares on Facebook and Twitter.

Impressions are the number of times content would have been seen.