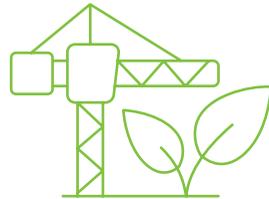




TOWN OF WHITBY

Community Strategic Plan

2023 Progress Report



connectwhitby.ca/CommunityPlan





Whitby's Neighbourhoods Safe, Healthy, & Inclusive

Healthy and inclusive neighbourhoods are safe and welcoming. They provide equitable access to municipal programs and services, and support the health and well-being of all residents, at all ages and stages of life.

Key Deliverables & Top Achievements:

1.1.6 Work with partners to increase access to family physicians

- ✓ Launch of Family Physician Recruitment Incentive Partnership Pilot Program with Oshawa Clinic Group to recruit and retain ten new family doctors to the West Whitby Health Centre.

1.2.2 Enhance Whitby's culinary and live music sectors through collaborative partnerships

- ✓ Launch of second edition of Whitby's [Food Guide](#) which won a national marketing award.

1.3.5 Work with partners to address food security

- ✓ Feed the Need partnership approved to establish a market model food bank at Iroquois Park Sports Centre in Spring 2024.

Overall Status of Pillar 1 Action Items:

0

○ Not Started

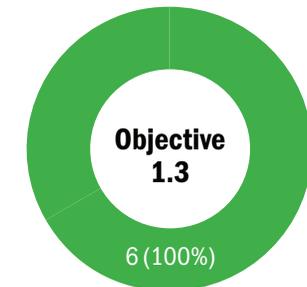
15

● In Progress

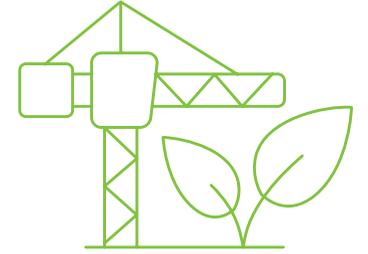
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● Complete

Progress of Pillar 1 Action Items:



Objective	Not Started	In Progress	Complete
1.1	0	6 (100%)	0
1.1	0	3 (100%)	0
1.1	0	6 (100%)	0



Whitby's Natural & Built Environment Connected & Resilient

Connected and resilient natural and built environments demonstrate a commitment to plan for and invest in green space and quality infrastructure to support the needs of a growing and changing community. It involves promoting environmental stewardship and building resilience to climate change while enhancing community beautification.

Key Deliverables & Top Achievements:

2.1.4 Implement corporate plan to achieve **zero-carbon emissions** by 2045

✓ 2023 Budget includes \$721,080 for Zero Carbon Whitby projects with a total estimated GHG emissions savings of 165,373 KgCO2e.

2.2.2 Increase **active transportation facilities**, including trails, multi-use paths and bike lanes, across the community, considering the Active Transportation Plan

✓ Increased bike lanes by 1.01km in 2023.

2.3.2 Construct the **Whitby Sports Complex**

✓ Council approved the budget for the new Whitby Sports Complex in July 2023 and ground breaking ceremony took place in September 2023.

2.3.7 Repurpose the historic **Pumphouse** for a new gathering place

✓ Whitby Council approved Town Brewery pop up operation at the historic waterfront Pump House building.

Overall Status of Pillar 2 Action Items:

0

○ Not Started

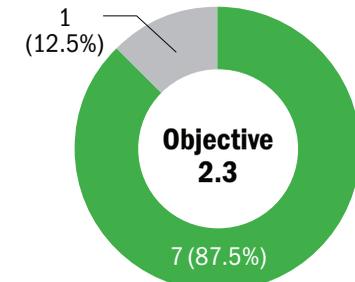
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● In Progress

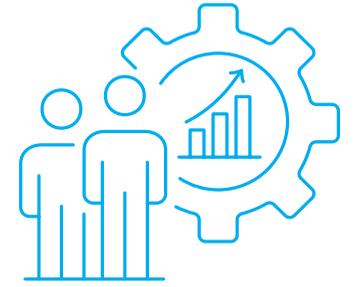
1

● Complete

Progress of Pillar 2 Action Items:



Objective	Not Started	In Progress	Complete
2.1	0	7 (100%)	0
2.2	0	5 (100%)	0
2.3	0	7 (87.5%)	1 (12.5%)



Whitby's Economy Innovative & Competitive

An innovative and competitive economy is premised on collaboration and partnerships that maximize opportunities for business and employment growth. This is achieved through business retention and attraction, promotion of tourism, agriculture, and other sectors.

Key Deliverables & Top Achievements:

3.1.2 Expand Whitby's **commercial and industrial tax base**

✔ Significant openings include Amazon Whitby YMH6, Longo's Plaza and Thermo Fisher addition.

3.2.3 Expand the **business retention and expansion program**

✔ Economic Development staff met with 34 businesses as part of the Business Retention and Expansion Program.

3.3.2 Increase supports offered to tech-based businesses in partnership with Whitby's **technology accelerator (1855 Whitby)**

✔ Partnered with BACD in the delivery of a Generative AI training session for business presented by Digital Main Street.

Overall Status of Pillar 3 Action Items:

3

○ Not Started

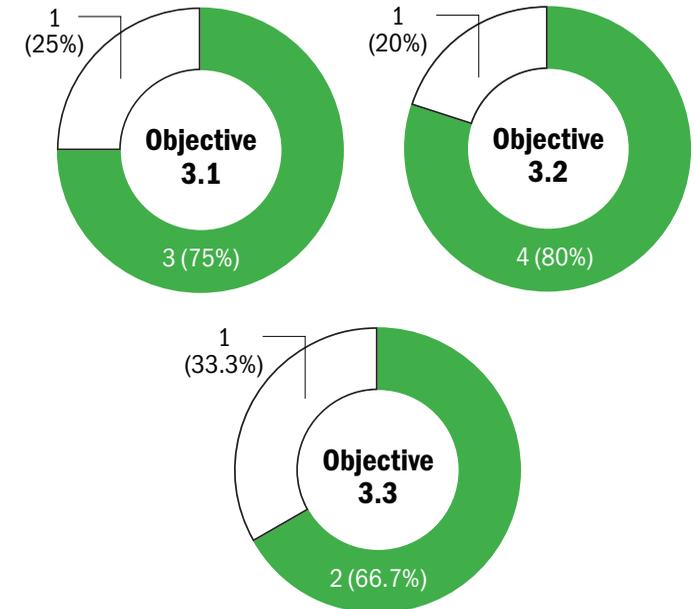
9

● In Progress

0

● Complete

Progress of Pillar 3 Action Items:



Objective	Not Started	In Progress	Complete
3.1	1 (25%)	3 (75%)	0
3.2	1 (20%)	4 (80%)	0
3.3	1 (33.3%)	2 (66.7%)	0



Whitby's Government Accountable & Responsive

Accountable and responsive government is customer service-driven. It is focused on efficiency, effectiveness, value for money, and financial sustainability. It is premised on the best use of technology, transparent and open decision-making, meaningful engagement, and a commitment to continuous improvement. It is forward-thinking, prioritizing strong community partnerships and integrating good urban planning to ensure the community's sustainable future.

Key Deliverables & Top Achievements:

4.1.1 Advocate for **funding from upper levels of government** and other partners to support and advance current and anticipated community priorities

✓ Recipient of \$2.6M Active Transportation Fund grant from Federal government for waterfront trail enhancements and construction.

4.2.1 Identify and apply leading practices to ensure the Town is **competitive in the market**

✓ Market Review is underway and findings will be presented to Council in early 2024.

4.3.5 Provide **timely and transparent reporting** to the community, staff and Council

✓ First annual report on progress of Community Strategic Plan shared with Council in January 2024 highlighting that 92% of actions items are in progress.

4.4.1 Deliver services that respond to community needs while **balancing the impact to taxpayers**

✓ Participatory Budget pilot introduced as part of the 2024 Citizen Budget Engagement.

Overall Status of Pillar 4 Action Items:

1

○ Not Started

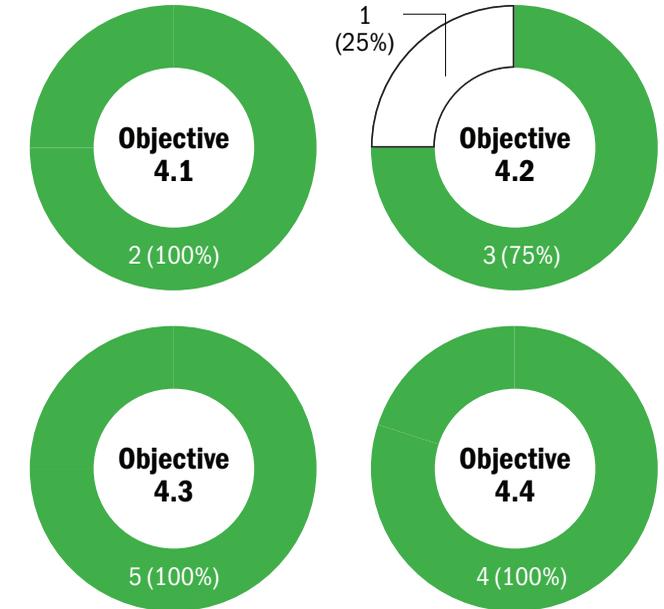
14

● In Progress

0

● Complete

Progress of Pillar 4 Action Items:



Objective	Not Started	In Progress	Complete
4.1	0	2 (100%)	0
4.2	1 (25%)	3 (75%)	0
4.3	0	5 (100%)	0
4.4	0	4 (100%)	0