Memorandum to Council

Community Services Department

Recreation Services Division



To: Mayor and Members of Council

CC: Sharon Meredith, Senior Manager

Recreation; Kim Evans, Manager, 55+ Recreation, Accessibility, Diversity

From: John Romano, Commissioner, Community

Services

Date: January 12, 2024

File #:

Subject: 2024 Days of Significance for

Proclamations

Acknowledged by M. Gaskell, Chief Administrative Officer

Annually, the Whitby Diversity and Inclusion Advisory Committee (WDIAC) recommends to Council days of significance for proclamations to raise awareness of culturally significant days and create community recognition, acceptance and support the development of an inclusive community. The Committee selected dates based on the Government of Canada's identified commemorative days and group consensus.

While WDIAC does not actively promote dates, save and except for working with the Town to promote events hosted by WDIAC (example: supporting the Region's Black History Month event), the Town actively promotes dates of significance through a variety of channels. These include the Town's website, social media, eNews, print advertising and other channels, as appropriate. Approved dates of significance are also specifically recognized on the Town's Flag Raising and Proclamations webpage.

The Committee has reviewed the 2024 days of significance and are advancing the attached dates (Attachment 1) for proclamation by Council.