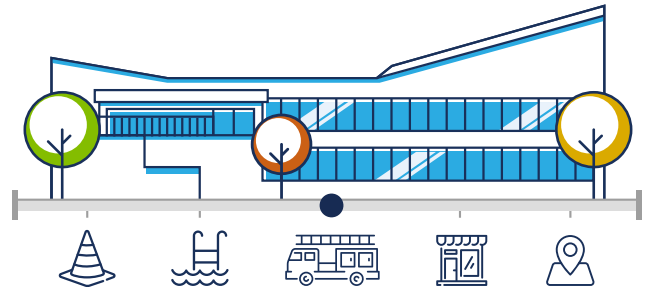


# WHITBY Citizen Budget

From May 25 to July 12, nearly 12,000 people engaged in the Town's Citizen Budget Tool.



## What We Heard:

### Participation

Nearly **12K** site visitors  
(up from 3,500+ in 2022)

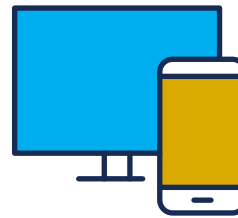
**1,100+** participants  
(same as 2022)

**800+** participatory budget responses  
(new)

**550+** comments  
(down from 630+ in 2022)



### Additional Social Engagement



**36K+**  
Engagements  
(up from 17K+ in 2022)

**535K+** Impressions (up from 277K+ in 2022)

Engagements include likes, comments, and shares on Facebook and Twitter.

Impressions are the number of times content would have been seen.

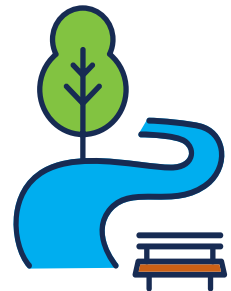
### Top Budget Priorities

- 1 Revitalization of Downtowns
- 2 More Green Space
- 3 Enhanced quality of Town's indoor/outdoor facilities

### Taxes

Top response from participants was that they are comfortable with current taxation and service levels. Here's why:

- easy access to other regions
- liveable/enjoyable town
- green spaces
- safe community



### Participatory Budgeting

Top priorities participants would dedicate \$100K towards:

- 1 Family Physician Recruitment
- 2 Economic Development Strategy: Growth & Job Creation
- 3 Traffic Calming