

# Memorandum to Council

Office of the Chief Administrative Officer

Strategic Initiatives Division



**To:** Mayor and Members of Council  
**CC:** Sarah Klein, Director Strategic Initiatives  
**From:** Christy Chrus, Manager of Creative Communities  
**Date:** May 10, 2024  
**Subject:** 2024 Roebuck Street Road Mural

**Acknowledged by M. Gaskell,  
Chief Administrative Officer**

**The purpose of this memo is to advise Mayor and Council that the Roebuck Street 2024 Road Mural was awarded to artist Chrrie Carley for their ‘Field to Fork’ (agri-culinary) design.**

In March, a Call for Artists was launched for the 2024 Roebuck Street Road Mural and a total of nine submissions were received. New this year, the Jury Panel voted on the top three submissions to move forward to create a Final Concept Design sketch. The Jury Panel provided feedback to the selected artists who were then requested to tweak their design to ensure it fit with the judging criteria as follows:

- Overall artistic merit;
- Concept sketch for the design based on “Field to Fork” (agri-culinary) theme;
- Family or community friendly;
- Promotes local identity/placemaking;
- Innovative, creative and inclusive; and
- Interactive component.

Each of the top three finalists chosen were awarded a \$1,000 honorarium for their efforts. Last week the Jury Panel met to review the final designs and have awarded the 2024 Roebuck Street Road Mural to artist Chrrie Carley for their winning design submission which is depicted below.



Chrie will be awarded an additional \$2,000 honorarium for their work. Roebuck Street will be closed on Monday, June 3 and Chrie will be painting their design during the first two weeks of June. We encourage Mayor and Council to come out and enjoy the space and watch Chrie's artistic vision come to life.